

1894 A few words from Mr. Morris Fass 1921

FASS DEPT. STORE

"Stepping Stones"

It's a good name to title a story, especially this one. All things must have a beginning and throughout the course of any future existence there must be a definite honest policy established necessary for the onward success of business whether for yourself or for others. Step by Step, as we go on, we outline for a career just what should be done. If "Honesty" in our endeavor is the one basic thought that we have set to follow, we find that by pursuing this straight and true course that our virtue is finally rewarded by huge glaring **S U C C E S S**. "Stepping Stones" lead upward and downward--it's easier to fall than to rise--"GRIT", "CONFIDENCE" and "TRUTHFULNESS" are the essentials that enable any and all of us to go over the stepping stones to prosperity.

This business as it stands today has prospered since it's inception in 1894. The rocks upon which our foundation was laid had for it's composite substance "Honesty", "Low Prices", "Good Values", all business transactions being enacted on a clean cut basis, devoid of any sensationalism or untruths.

At this time, we desire, in all sincerity, to thank our many staunch patrons for the keen, active interest they have taken in our welfare, making possible the building up of this glorious business, a distinct pride to our town.

**OUR SPRING OPENING WILL TAKE PLACE
ON MARCH 10th and 11th 1921**

When we shall have on display the newest and most exclusive predominant NEW YORK FASHIONS in everything that you need. We have anticipated your wants; you will find on review at the present time a glorious array of men's, women's and children's apparel from the very best makers in the country.

**Our more Than Unusual Low Prices Prevail
WON'T YOU COME?**

Women's New Millinery
Women's New Dresses
Women's New Coats
Women's New Suits

Men's Latest Suits
Men's Latest Hats
Men's Latest Shoes
Men's Latest Furnishings